



MINUTES
Springville Art City Days Committee Meeting – May 10, 2021

MINUTES OF THE SPRINGVILLE ART CITY DAYS COMMITTEE MEETING THAT WAS HELD ON MONDAY, MAY 10, 2021 AT 5:30 P.M. IN THE MULTI-PURPOSE ROOM AT SPRINGVILLE CIVIC CENTER.

Those in attendance: Heidi Monney, Craig Conover, Stacey Child, Shaun Orton, Warren Foster, Kami Ashby, Shelena Shamo, Leslie Gleaves, Daniel Mestas, Kim Bingham, Shirley Green, with Corey Merideth attending via telephone.

CALL TO ORDER

Meeting was called to order by Heidi Monney at 5:35 p.m.

APPROVAL OF MINUTES

Minutes from the meeting of April 26, 2021 were approved.

PUBLIC COMMENT

No one from the public was in attendance.

COMMITTEE BUSINESS

a. 5K – CelebrARTE – Rodeo June 5

The 5K Run for Fun information is finalized and posted on the website. A blitz to advertise via social media to get more entrants is needed. Stacey has ideas for lots of great prizes and is excited.

Daniel reported that the CelebrARTE plans are going well. This event will include live music, variety acts, dancers, and food. They confirmed that there would be lights and sound equipment for the performers. They would like spotlights to draw attention and focus to the stage during performances even though it will still be light outside. There will be five or six vendors and food trucks in the park. A free, fun Zumba class will be held from 2:00 to 3:00 pm and the main events and performances are scheduled to go from 3:00 to 8:00 pm.

Kami found out that the Rodeo volunteers will be required to have a background check as per a new directive from the Legal Department. Shirley will send the form that the Rec Department uses for volunteer coaches. It is a fairly simple process that does not required fingerprinting.

b. ACD Week Various Events June 7-12

Lisa was unable to attend this meeting but sent her report via email for the Library Book Sale. The dates and times are finalized for Wednesday through Friday from 11:00 am to 4:00 pm. Staff will bring out new carts of books and merchandise several times each day in order to minimize crowds at the opening of the sale. Bargain shoppers will still find great

things no matter when they come to browse and buy used books, DVDs, magazines, and audio books.

Contests such as Eye Spy and Medallion will be run throughout the week and clues will be posted on the website. Brown Gallery and the Pioneer Museum will both be open with free admission to the public during the week of Art City Days. Corey is obtaining prizes for the "Where's Corey" contest. The rules will change so that a limited number of prizes are only available at specific times and events until they are gone.

c. Carnival and Booths June 9-12

The mass gathering permit has been obtained! This is a huge sigh of relief that restrictions have lifted and we can go forward. Hand sanitizing stations and other measures will still be in place throughout ACD, especially at the carnival and vendor areas. Shaun reported that there will be more food and more vendors this year as people are excited after not doing any of it last year. The configuration for the carnival and booth layout will be the same as in previous years.

d. Fun-A-Rama June 10

The contract with Checketts is set and volunteers will be set up for face painting and such. A different type of spray hair color will have to be ordered so it won't rub off on the bounce houses.

e. Balloon Fest - Balloon Glow – all Aglow & Family Dance at CRC June 11-12

Shelena has ordered shirts and Pilot Packs. The Balloon Glow is ready, and a DJ will be playing music. A family dance will be happening in the same vicinity as the Glow event. CRC is excited to also host "All Aglow" activity inside where there will be glow sticks and glow beach balls to play with in the pool. The lights will be turned down and families can play while they swim, then at closing time the outdoor family dance will still be going until 10:30 pm.

f. Children's Parade – Children's Art Festival June 11

Everything is ready for the Children's Parade.

The Children's Art Fest planning is moving forward. There are 18 booths for children to do hands on art activities. This is maximum capacity for the event.

g. Talent Fest June 11

Ginny says that there is a really good program lined up this year. She asked for at least 4 strong volunteers to help as stage hands to move instruments and chairs. She wants to be sure that there is a piano keyboard there, as well as a popup canopy tent for her to sit in the shade. She needs to be sure of the budget in order to get water, thank you gift cards, candy and backstage treats for the participants.

h. Grand Parade June 12

Shirley was happy to announce that there are 3 marching bands and a bagpipe and drum group for the parade this year.

i. Regatta June 12

The cardboard will be obtained and we will see how much duct tape we will need in addition to what is already on hand from previous years.

j. Concert & Fireworks June 12

Stacey has been contacting food trucks for this final event, as well as for the other ACD activities and the summer Movies in The Park series.

k. Additional Discussion Items

The Miss Springville/Mapleton pageant was last weekend, so we will contact them to make sure that they are planning on attending the festivities. The Art Royalty and the Rodeo Queens will also be used to help with face painting and such, usually at Balloon Fest and Fun-A-Rama. We can find plenty of things for them to do!

ACTION ITEMS

The next meeting will be the ACD Committee dinner at LaCasita.

ADJOURNMENT

Meeting was adjourned at 6:12 p.m.