



MINUTES
Springville Art City Days Committee Meeting – April 12, 2021

MINUTES OF THE SPRINGVILLE ART CITY DAYS COMMITTEE MEETING THAT WAS HELD ON MONDAY, APRIL 12, 2021 AT 5:30 P.M. IN THE MULTI-PURPOSE ROOM AT SPRINGVILLE CIVIC CENTER.

Those in attendance: Heidi Monney, Patrick Monney, Corey Merideth, Stacey Child, Warren Foster, Shawn Orton, Kami Ashby, Lisa Willey, Leslie Gleaves, Daniel Mesta, Shelena Shamo, and Shirley Green.

CALL TO ORDER

Meeting was called to order by Heidi Monney at 5:35 p.m.

APPROVAL OF MINUTES

Minutes from the meeting of March 8, 2021 were approved.

PUBLIC COMMENT

No one from the public was in attendance.

COMMITTEE BUSINESS

a. Chalk Fest – 5K – Rodeo June 5

Leslie and Daniel reported that the entry information for the Chalk Festival will be available on May 1st for artists to sign up to participate. Stacey asked that the information be given to Recreation by April 15th in order to meet the deadline to print it in the May edition of the City Source Newsletter that goes to the public with their utility bills.

Stacey is finalizing costs and details for the Virtual 5K. Charging a fee will entitle participants to get a shirt and medal as well as having their name entered in prize drawings. Nestle has given \$500 sponsorship, IHC will also be a sponsor. She has been researching comparable virtual events to learn what has worked for other places that have done this type of event.

Kami said that Rodeo plans are going very well. There are actually more sponsors for chutes and events than ever, so she is doing some juggling, but it's a very good problem to have. The Queen Contest is scheduled for Saturday, April 24.

b. Outdoor Movie – Contests – Book Sale – Gallery – Pioneer Museum June 7-12

The movie selections for this year have been difficult due to the Disney and Pixar window of movies that are unavailable to show. The 2021 outdoor summer movie series will begin during Art City Days with the live action version of The Lion King.

Contest planning is moving forward as usual. Shirley will send the contact information of the past Medallion winner to Patrick so they can work together making clues and hiding the medallion.

Lisa reported that as of today the Library has gone back to pre-Covid hours of operation. She is not sure yet if they will extend the days or hours of the Book Sale.

Brown Gallery and the Pioneer Museum have extended their regular hours during Art City Days week. Shaun mentioned that the new owners of the Rivoli are doing renovations and want to be involved this year, they might also open their doors for tours during ACD.

c. Carnival and Booths June 9-12

The carnival will start traveling soon, first to Arizona and then Colorado. The mass gathering permit for this part of the festival is still on hold. This is the most challenging area of the celebration because contact tracing is impossible. Each event for Art City Days requires a Covid-19 Management Plan describing in detail what actions will be taken with public gathering. Patrick explained the three-tiered approach that is being used to determine the transmission levels. It includes the E.R. occupancy percentages and the number of vaccine doses given. Thirty six hand sanitation stations have been ordered that will be placed throughout the festival area, and they can be also be used after Art City Days concludes. It was emphasized that the disclaimer about possibly scaling back is important to add to each acceptance letter that Shaun sends to approved vendors. Things are falling into place and hopefully this area will move from a Moderate to Low transmission rate by the end of May. It is easier to plan ahead and be ready than to try to scramble at the last minute.

d. Fun-A-Rama – Battle of the Bands – 3-on-3 Basketball June 10

Fun-A-Rama has a gate so contact tracing can be done if necessary. Stacey will start arranging for concessions and food trucks. Battle of the Bands will be the only stage performance at Civic Center Park next to the booths. Shaun mentioned that the Rivoli people might want to do some performances, but Corey reminded him that there will no longer be local entertainment on stage for Friday or Saturday. In the past there were many groups that didn't even show up at their time to perform.

Battle of the Bands will be held at Civic Center Park if we are in Low transmission rate, but can easily move to the Arts Park if the rate stays at Moderate.

The 3-on-3 Basketball registration information is available on the website.

e. Balloon Fest and Balloon Glow June 11-12

Shelena was able to do a test flight from Art City Elementary during Spring break. She also did some touching down and increasing elevation from various points, and noticed that the flag at Cherry Creek Elementary was consistently kept straight out due to the winds at that location. She is confident that this will be a great location. There are fourteen pilots confirmed to attend, and probably three of them will do the glow event. There will be a media day on Thursday to help advertise for Friday and Saturday. Sunroc will be the sponsor and has already sent a check.

f. Fireman's Breakfast June 11-12

Warren talked to the Fireman's association and they stated that the main difficulty for them is manpower. It takes a lot of time and effort to put together an event such as this and they are volunteers. The association proposed doing the breakfast only on Saturday of Art City Days, but this creates a real difficulty to access the fire station before and during the Grand Parade. The breakfast has been pared down from three days to two days. The public thinks of this as part of their family traditions during ACD and the breakfasts are busy every day. Warren indicated that discussion is ongoing and no final decision has been made.

g. Children's Parade June 11

Mountainland is apparently very eager to be involved in the community. Someone from the committee will personally talk to them about co-sponsoring with TLC. The parade

route won't need to be changed if Mountainland is on board. Warren will schedule for some police officers to do traffic control.

h. Children's Art Fest June 11

Daniel and Leslie wanted to verify that there would be portable bathrooms on site for that day. Those have been ordered and will be delivered to the north east corner of the parking lot as in past years. Warren also stated that two officers will come to the museum directly after the Children's Parade in order to have a presence at this event.

i. Talent Fest June 11

Ginny had reported that only three had signed up for auditions, but then Shirley posted on social media and now there are several groups. Due to her health difficulties, she will need a popup tent to stay in the shade during the festival.

j. Grand Parade June 12

Kami reminded the committee that the announcer in front of the museum should be contacted soon for scheduling. Shirley said that the announcer in front of the Carnival is already planning on doing it again this year.

k. Regatta June 12

Patrick will schedule a time to get the cardboard.

l. Concert & Fireworks June 12

The contract has been signed for an Abba tribute band.

m. Additional Discussion Items

The Cultural Committee will plan for the event to be held from 3 pm to 8 pm on Saturday, June 5. Stacey again mentioned that the deadline for publication in City Source newsletter is just around the corner, so all the details should be submitted quickly.

The Quilt Show is not on the meeting agenda, but Shirley has already contacted the ladies that have run this event in past years. They are excited about holding it again in 2021.

ACTION ITEMS

The next meeting will be held on Monday, April 26 at 5:30 pm at the same location.

ADJOURNMENT

Meeting was adjourned at 6:35 p.m.