



MINUTES

Springville Art City Days Committee Meeting – March 8, 2021

MINUTES OF THE SPRINGVILLE ART CITY DAYS COMMITTEE MEETING THAT WAS HELD ON MONDAY, MARCH 8, 2021 AT 5:30 P.M. IN THE MULTI-PURPOSE ROOM AT SPRINGVILLE CIVIC CENTER.

Those in attendance: Heidi Monney, Patrick Monney, Corey Merideth, Craig Conover, Warren Foster, Stacey Child, Richard Thurman, Kami Ashby, Leslie Gleaves, Daniel Mesta, Shelena Shamo, Lisa Willey, Kim Bingham, Ginny Ackerson, and Shirley Green.

CALL TO ORDER

Meeting was called to order by Corey Merideth at 5:40 p.m.

APPROVAL OF MINUTES

Minutes from the meeting of February 8, 2021 were approved.

PUBLIC COMMENT

No one from the public was in attendance.

COMMITTEE BUSINESS

Kim Bingham, representing the Youth City Council, was introduced to the rest of the committee. She had been in attendance on a previous Zoom meeting but this was the first time for most of the committee to meet her in person.

a. Chalk Fest – 5K – Rodeo June 5

On March 1 Nestle informed the City that they will not be sponsoring or facilitating the 5K this year since it requires so much advance preparation. There is no way for them to anticipate that far in advance whether Covid-19 restrictions will still hinder large gatherings by the beginning of June. Stacey suggested that this year ACD can hold a “virtual” 5K with shirts and prize drawings for the participants. People can run or walk a 5K on their own along with family and friends, going within their own neighborhoods while maintaining social distance.

Kami was happy to announce that Rodeo plans are moving forward. The stock contractor, announcer, and the “Wild Child” rodeo clown have all committed to come this year. Sponsorship packets are going out, and some have already been received back. The Art City Days Hometown Rodeo Queen contest will be held on April 24 at the arena.

Technically the dates for Chalk Festival will be June 4 and 5 since artists will create their masterpieces during the day on Friday. Leslie and Daniel reported that the Museum and the Library will be used as sites this year but not the CRC. The sidewalks at Cherry Creek Elementary could possibly be used if needed. They expressed concern about time

involved and manpower needed for this event along with rebranding from last year when it was first held, especially since Museum staff is also busy planning and running the Children's Art Festival on the following week. To address the problem of uneven pavement on the older parts of sidewalk, Patrick suggested contacting the Public Works department to see if a crew can grind down and smooth out the worst sections before June.

b. Outdoor Movie – Contests – Book Sale – Gallery – Pioneer Museum June 7-12

The movie selections for this year have not been finalized. It's difficult to find one that will be a draw for the public, especially since there aren't many new ones and families have been streaming movies for the past year during Covid-19.

Contests are still in planning stage and everything will continue as usual.

Lisa started the Library Book Sale conversation by likening it to a Black Friday sale where people line up in anticipation of the doors opening. She asked the committee about having it start on Tuesday evening to allow those that work during the day to have a chance at finding some of the "good" stuff.

Brown's Gallery and the DUP Pioneer Museum have agreed to have special hours that are open to the public during Art City Days. They are excited to be able to participate after not having ACD last year.

c. Carnival and Booths June 9-12

Brown's Carnival is excited to come to Springville, the presale wrist band tickets will be mailed to us soon. Vendor Booth applications have been arriving to the Rec office at a steady rate.

d. Fun-A-Rama – Battle of the Bands – 3-on-3 Basketball June 10

Fun-A-Rama can choose from a lineup of games and bounce activities so Checkett's can plan for which ones to bring. This year the Battle of the Bands is the only event held on stage at Civic Center Park since there is no longer local entertainment on Friday or Saturday. The 3-on-3 tournament entry information has been posted to the ACD website. Online registration will be open on Rec1 soon.

e. Balloon Fest and Balloon Glow June 11-12

Shelena reported that the D.J. from past Balloon Fest years has been booked and the pilot applications will be sent out soon. The weather has not allowed for a test flight from Art City Elementary yet. There will probably be 3 or 4 balloons for the Friday evening Balloon Glow at Meadow Brook School and the Clyde Recreation Center. Corey mentioned that construction of pickleball courts is taking place in the corner of the CRC parking lot so we need to be aware.

f. Fireman's Breakfast June 11-12

Chief Clinton has not responded to Shirley regarding any changes to the hours and prices, so Warren contacted him via text during the meeting to see if the Fire Department is still planning to participate. Chief Clinton replied that he would have an answer for the committee by the middle of April. This event takes a lot of time and planning and there might not be enough willing manpower.

g. Children's Parade June 11

TLC has been the sponsor for several years, bringing a snow cone machine and handing out treats to parade participants. Now that Mountainland Head Start owns the Grant building, permission will be necessary to use the electricity and to set up in front. They both need to be contacted so they can plan on working together for this event. Mountainland can be added as a co-sponsor.

h. Children's Art Fest June 11

Leslie and Daniel are optimistic that restrictions for Covid-19 will be lighter in time for Art City Days. Plans are in the works to spread the various art stations, including utilizing the area around the corner to the west. They asked about blocking off traffic on 100 East during the event, but Warren explained that it would not be possible.

i. Talent Fest June 11

Ginny has found an emcee and the judges, and has scheduled the Museum of Art for auditions to be held on Saturday, April 17. Schools are not handing out flyers due to Covid-19 restrictions, so she offered to call each school and email the flyers. Each individual school can put it on their websites or add the information to newsletters that go out to parents. The 2021 ACD phrase about scaling back if necessary must be added to the flyers, so Shirley said she would send an updated version to Ginny. Craig also assured Ginny that there will be a keyboard style piano available on stage for the event.

j. Grand Parade June 12

Participants of the Grand Parade from past years have been emailed the updated 2021 entry form, and several have been completed and returned to the Rec office. The float decorations are starting to be delivered to the office, including a variety of giant flowers. Stacey and Richard are working with Foam Factory. Warren mentioned that Main Street is a UDOT road and wondered about getting a permit from the State for the parade, but we will wait to see what they say.

k. Regatta June 12

There is still some duct tape available to be used this year. Patrick still has a contact to procure the big sheets of cardboard. Marcie was acknowledged for doing a great job with organizing the event in the past, and Craig assured the committee that she will help again this year.

l. Concert & Fireworks June 12

Everything is in place for the fireworks to go forward as usual, and Craig has been working on finalizing the musical group and contracts for the concert.

m. Additional Discussion Items

The Cultural Committee is thinking about holding their first event on Saturday, June 5. Additional information will be available after their upcoming meeting.

ACTION ITEMS

The next meeting will be held on Monday, April 12 at 5:30 pm at the same location.

ADJOURNMENT

Meeting was adjourned at 6:47 p.m.