



MINUTES

Springville Art City Days Committee Meeting – February 8, 2021

MINUTES OF THE SPRINGVILLE ART CITY DAYS COMMITTEE MEETING THAT WAS HELD ON MONDAY, FEBRUARY 8, 2021 AT 5:30 P.M. IN THE MULTI-PURPOSE ROOM AT SPRINGVILLE CIVIC CENTER.

Those in attendance: Heidi Monney, Craig Conover Stacey Child, Lisa Willey, Shelena Shamo, Shaun Orton, Warren Foster, Daniel Mesta, David Ashton and Shirley Green.

CALL TO ORDER

Meeting was called to order by Heidi Monney at 5:30 p.m.

PUBLIC COMMENT

No one from the public was in attendance.

APPROVAL OF MINUTES

Minutes from the meeting of January 11, 2021 were approved.

COMMITTEE BUSINESS

It was again noted that due to uncertainty and constant guideline changes for Covid-19, we will continue to plan the Art City Days city celebration as usual but are also preparing to scale back as necessary. Craig mentioned that he attended a meeting in a neighboring city and they are planning their festival as usual without any Covid restrictions.

- a. **Chalk Fest - 5K - Rodeo.** Nestle has not contacted the office about the 5K so it is not known they will hold the race this year. The rodeo will go forward. Chalk Fest will be held this first weekend in order for the Museum staff to be finished with this event since the Children's Art Festival will happen the following Friday. Participants must only use chalk and will not be allowed to use paint. Lisa shared a map from the Library showing the sidewalk areas that can be used. The Parks Department can authorize more space as needed in the adjacent area of Contractor's Park.
- b. **Outdoor Movie.** Craig and Stacey will be scheduling movies for the whole summer season in addition to the first one that will be shown for ACD.
- c. **Contests - Book Sale - Gallery - Pioneer Museum.** Contests are covered as usual. Lisa reported that she has been in touch with the Library regarding book sale dates and times during the week of ACD. She also talked to the

DUP director to verify that the Pioneer Museum is planning to be open for ACD.

- d. **Carnival and Booths.** Brown Amusements is the carnival again this year. Shaun reported that over 500 Vendor Applications were emailed to booth participants from past years. The applications are also available online. There is a steady stream of applications already arriving at the Rec office.
- e. **Fun-A-Rama.** Stacey will contact Checketts to make sure that they plan to come to Springville again this year.
- f. **Battle of the Bands.** Pascal at Mountain Rock Music should be contacted to verify that he is willing to sponsor again this year.
- g. **3-on-3 Basketball.** No changes for this event.
- h. **Balloon Fest and Balloon Glow.** There is no school on Presidents Day, so Shelena said she might try to do a test flight from Art City Elementary if the weather cooperates. Craig suggested contacting Intermountain Health Care as a possible sponsor since they will be opening the new location in Spanish Fork very soon.
- i. **Fireman's Breakfast.** Shirley sent an email to Hank regarding the dates and any possible price changes, but he has not yet responded.
- j. **Children's Parade.** TLC (the usual sponsor) and Head Start must still be contacted to discuss working together for this event.
- k. **Children's Art Festival.** Daniel reported that the Museum staff can concentrate more on ACD events now that the High School art show is installed. Social distancing should not be a problem with Chalk Fest, but they need to explore additional options for the Children's Art Festival with Covid-19 concerns. They want to move forward without wasting resources.
- l. **Talent Fest.** Auditions will be held on April 17 at the Museum Grand Gallery. Flyers will go to schools and local performance program directors. There will be an article in Serve Daily newspaper and it will be posted on City, Museum, ACD, and other community social media pages.
- m. **Cultural Fiesta-Festivale.** The Cultural Committee has a meeting scheduled for next week, so more information will be available after that time. The official name for this event has not yet been determined.
- n. **Grand Parade.** Stacey and Richard have been working with Meredith and are making plans to bring the float concept to fruition. The Miss Springville Mapleton pageant is scheduled to take place in May, so there will be a new group of royalty in time to help with Art City Days activities and to ride on the float. The Grand Parade entry forms are updated and have been emailed to participants from previous years and are also available on the website.

- o. **Regatta.** Craig verified that Marci will be coordinating teams as she has done in the past. This has been an enjoyable activity for the community.
- p. **Concert & Fireworks.** Craig will be negotiating with a local tribute band. It is budget friendly if the group doesn't require ACD to pay travel and lodging expenses. The firework contract is still in place for this year.
- q. **Additional Discussion Items.** Shirley will contact Nestle regarding the 5K.

ADDITIONAL COMMENTS

ACTION ITEMS

Next meeting will be Monday, March 8 at 5:30 pm at the same location.

ADJOURNMENT

Meeting was adjourned at 5:55 p.m.