



**MINUTES OF THE SPRINGVILLE ART CITY DAYS COMMITTEE MEETING THAT WAS HELD ON MONDAY, JANUARY 11, 2021 AT 5:30 P.M. IN THE MULTI-PURPOSE ROOM AT SPRINGVILLE CIVIC CENTER.**

Those in attendance: Heidi Monney, Patrick Monney, Corey Merideth, Stacey Child, Kami Ashby, Lisa Willey, Shelena Shamo, Shaun Orton, Meredith Jones, Warren Foster, Lance Haight, Daniel Mesta, Ginny Ackerson, and Shirley Green.

**CALL TO ORDER**

Meeting was called to order by Heidi Monney at 5:35 p.m.

**PUBLIC COMMENT**

No one from the public was in attendance.

**APPROVAL OF MINUTES**

Minutes from the meeting of November 23, 2020 were unanimously approved as written.

**COMMITTEE BUSINESS**

Corey noted that due uncertainty and constant guideline changes for Covid-19, we will continue to plan the Art City Days city celebration as usual but are also preparing to scale back as necessary.

- a. **5K and Rodeo.** Both events would require social distancing, which would be difficult. Nestle sponsors the 5K and have not said if they want to continue this year. The rodeo arena is not large enough to give sufficient social distance between groups of spectators. The rodeo also lost a major sponsor. Kami will convene a meeting with the rodeo club and the city in order to discuss possible options in greater detail.
- b. **Outdoor Movie.** The movies have not been ordered yet for this year, Corey and Stacey will see what options are available.
- c. **Contests.** Jodi takes the photos for Eye Spy and that will be covered as usual. Patrick will talk to the past winner of Medallion contest to plan a great hiding spot and the clues for this year. Other contests such as Where's Corey are covered as usual.
- d. **ACD Week Additional Events.** Lisa will find out the Library Book Sale information, as well as talk to Ellen Clyde about opening the Pioneer Museum

during ACD week. Tori Eaton has worked with Brown Galleries, Corey will have her check to see if they want to participate again in the same way.

- e. **Carnival and Booths.** Springville has been very happy over the past couple of years with Brown Amusements. Vendor Applications will be updated and posted online and Shaun will also send it to past vendors via email. No money is due until May when the applicants have been vetted.
- f. **Fun-A-Rama.** A new contract with Checketts is necessary if this event takes place. Due to Covid this event might not be possible.
- g. **Battle of the Bands.** Pascal at Mountain Rock Music should be contacted to verify that he will sponsor again this year.
- h. **3-on-3 Basketball.** Jodi and Richard do a great job with this event.
- i. **Balloon Fest.** A test flight from Art City Elementary is still in the works if the weather cooperates, but it looks like it will be a very good location. Shelena wanted to be sure not to overspend the budget, and she will get with Clyde Companies to see what their sponsorship will include. It may be necessary to find additional sponsors since the money available seems to shrink every year. The Balloon Glow for Friday night is a new event that will be held between Meadow Brook school and Clyde Recreation Center. If social distancing is a problem, the glow can become a “drive by” activity.
- j. **Fireman’s Breakfast.** A couple of year ago this event was reduced from 3 days to 2 days. We need to verify that the fire department is still on board and plans to continue the annual breakfast.
- k. **Children’s Parade.** Location might still be Grant School since Patrick noted that Mountainland Head Start is excited to get involved in the community since relocating to Springville. Coordinating between TLC (the sponsor) and Head Start will be necessary ahead of this event, again noting that it is difficult if not impossible to get children to observe social distancing.
- l. **Children’s Art Festival.** Social distancing is the main difficulty for this activity. Daniel mentioned that there have been a few drive by events held at the museum during the pandemic. Perhaps another alternative to the way that it has been done in the past. The chalk event that was created last year to fill in during the absence of Art City Days was very successful, and the Mayor would like it to continue. The condition of the cement made the museum a less desirable spot. Corey added that he’d rather not have the CRC involved again, as some artists had used regular paint rather than chalk. The library was a great spot, especially since it is centrally located to the carnival and booths. Perhaps the museum and library can work together to facilitate this activity. It should be scheduled the first weekend of Art City Days, especially since the museum staff is so busy with Children’s Art Festival on Friday of ACD.
- m. **Talent Fest.** Moving to Friday night will be a great option for this event. Ginny asked about the museum being open in order for auditions to be held there,

and also about flyer distribution to the schools. It helps Craig to have this event on Friday so the sound equipment is already in place at the Arts Park for the concert and fireworks.

- n. **Balloon Glow.** This event was discussed previously in the balloon discussion above.
- o. **Grand Parade.** A picture of the float concept was distributed. Stacey and Richard are working together on ways to bring it to life. The foam business will give a quote once there are actual dimensions for the larger features. There was no pageant in 2020 and at this point there is no word about a pageant this year. Patrick will check with his neighbor who has been involved in the past and find out if the float will have royalty. The dignitaries that were not honored last year will be moved to this year. It was decided that Jeanette Herbert will be the Grand Marshal. The Chamber of Commerce names the Business of the Year and the Citizen of the Year. There has already been interest for class reunion groups that were not able to participate last year. Entry forms will be updated and posted to the website in late January or early February.
- p. **Regatta.** Patrick verified that he still has a connection to obtain the cardboard and there is still some duct tape available from previous years. Marci has done a great job coordinating teams in the past. This has been such a great, enjoyable activity for the community.
- q. **Concert & Fireworks.** Corey and Craig have discussed the possibility of two different tribute bands. Contracts will begin negotiations once a decision is made. The firework contract is still in place for this year. Corey noted that the fireworks might need to be launched from a new location once the planned construction at SHS and the surrounding areas begins.
- r. **Additional Discussion Items.** Warren went through the event list again with the committee to make certain that the Public Safety department will plan to attend events that need a police presence. He also noted that the Honor Guard needs to find an additional officer or two.

## **ADDITIONAL COMMENTS**

Daniel stated that there is a new Cultural Committee being initiated in Springville City. They intend to hold a Latino festival and hope to kick it off sometime during Art City Days. It was agreed that this would be a great addition to the annual ACD list of activities.

## **ACTION ITEMS**

Next meeting Monday, February 8 at 5:30 pm at the same location.

## **ADJOURNMENT**

Meeting adjourned at 6:35 p.m.