



## MINUTES

### Springville Art City Days Committee Meeting – February 10, 2020

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MINUTES OF THE SPRINGVILLE ART CITY DAYS COMMITTEE. MEETING THAT WAS HELD ON MONDAY, February 10, 2020 AT 5:30 P.M. AT SPRINGVILLE COMMUNITY SERVICES BUILDING – MULTIPURPOSE ROOM, 443 S 200 E, SPRINGVILLE, UTAH.

Those in attendance: Heidi Monney, Patrick Monney, Corey Merideth, Megan Zollinger, Richard Thurman, Warren Foster, Kami Ashby, Lisa Willey, Shelena Shamo, David Shamo, Benji Roche, Shirley Green

#### **CALL TO ORDER**

Meeting was called to order by Heidi Monney at 5:30 p.m.

#### **APPROVAL OF THE MINUTES**

Minutes for the meeting held on January 13, 2020 were unanimously approved.

#### **PUBLIC COMMENT**

No outside public members were in attendance.

#### **COMMITTEE BUSINESS**

**FLOAT:** Megan reported that the kids at SHS have dismantled the old base and the new, updated base will soon be finished. Concepts for the actual design and decoration have not yet been received.

**VENDORS:** Applications for booth space are coming in at a steady rate. There are already about 30 that have been submitted.

**3-on-3 BASKETBALL:** Richard reported that the annual sponsorship with Johnson Tire is pending but will be finalized soon.

**CHILDREN'S PARADE:** The starting location at Grant School won't work anymore now that the building has been purchased by Mountainland Head Start. The sponsor for this event is TLC for Kids and they are competitors with Head Start. Alternate parade routes were discussed, with special consideration made by Public Safety and the need to close roads and divert traffic. The general consensus is to move the start point of this parade to the Summit Center, which leaves the route basically the same as it has been for many years. The public might complain about changing from the traditional route, so social media will be used to give parents a chance to weigh in on whether other routes might be acceptable in future years.

**RODEO:** Kami is excited that contestant entries will be accepted through the existing Rec1 online registration system. She has been working closely with Jodi to get it online. There are new arena panels which will stand up better to the livestock. There are more bleachers

available than ever before, but seating will always be an issue since there just isn't much room at the arena. The stock will be provided by Brady Burningham and Rocking B Rodeos as per the existing contract. Troy Lerwill "The Wild Child" is scheduled to be the rodeo entertainer again this year.

**PUBLIC SAFETY:** Lieutenant Foster confirmed that the Art City Days events will be covered by the officers this year just as they have been in the past. The parking situation at City Hall was discussed since the police still need to use the lot that is directly adjacent to the carnival. He also mentioned that the carnival employees are vetted by our Police Department. The police will also be available at Movies in the Park on Monday evenings this summer.

**BALLOON FEST:** Corey reported that Nebo School District agreed that Art City Elementary could be used this year. In addition, Meadow Brook Elementary can also be used for a "Balloon Glow" event on Thursday evening to create public interest and raise awareness for Friday and Saturday mornings. Patrick agreed to follow up about the Clyde Companies sponsorship. Shelena reported that there is a new Balloon Meister, Tim Taylor. And there are currently 4 balloons confirmed for this year, but possibly there will be 12.

**FUN-A-RAMA:** A new contract needs to be approved and signed with Checketts Amusements. Patrick and Corey will get a three-year contract so it will be in place before the event.

**GRAND PARADE:** Already several entries have been received. There are usually between 90 and 105 entries every year in the Grand Parade.

**RESIDENT ARTIST:** An art installation featuring the work of the Resident Artist should be arranged during Art City Days in various locations throughout the city. Finding space at the Museum, City Hall, and Library were mentioned. Patrick will discuss the matter with the museum director, Rita Wright.

**ACTION ITEM:**

- Patrick and Corey will work together and finalize a new contract with Checketts for the Fun-A-Rama.
- Patrick will discuss the possibility of Resident Artist art installations with Rita.

Next meeting is scheduled for March 9, 2020.

**ADJOURNMENT**

Meeting adjourned at 6:40 p.m.