

MINUTES OF THE REGULAR MEETING OF THE
Springville Public Library Board of Trustees
Board Meeting Room, located on the 2nd Floor of the Springville Library
March 9, 2017 7:00 p.m.

Present: Chantel Daines, MariLee Allred, Cami Hafen, Keith Latham, Adrienne Ottley, Lisa Willey, Dan Mickelson, Lauren Tolman

Excused: Chris Sorensen

Public comment: The cement pad was poured for installation of new sculpture east of the Library. Perhaps we'll do an unveiling event. The Art Museum wants the original painting in Dan's office. Sculpture signage should be provided by (funded by) the Springville MOA. The unnamed red statue was installed this Tuesday by bridge. In the weeks ahead a blue sculpture will be installed on Main Street; possible unveiling event during "Love the Library" week in April, or Art City Days in June. The Friends could sponsor this event. Let's invite a reporter from the Daily Herald. Tentative dates April 10-14. Could be done on Friday the 14th before/after storytime at 10:30 or 11 AM. Or Saturday morning? Or during Art City Days?

I. Approval of January Minutes and March Agenda

Motion to approve January Minutes - MariLee, 2nd Cami. Approved

Motion to move item II toward end of meeting, MariLee and Cami. Approved.

II. Friends of the Library

Vote on Proposal for Friends Funding request form. Approved.

Ideas shared for "Do you want to be a friend too?"

Identify badge "I'm a Friend of the Library"

Cami will make a flyer

The Friends needs a logo. Lisa will email Beth, then forward info to Friends and Board

Friends can help volunteer at library events

Near the Painted Mirror, lets put a sign stating "this Painted Mirror was donated/provided by the Friends of the Library"

Friends funding will help pay for a portion of Summer Reading events and Summer T-shirts (colors will be jewel tones, \$5.70/t-shirt.) In 2017 we'll just do two big t-shirt events (summer reading and Star Wars). This summer we will again do the "Million Minute Summer Reading."

On the 2017 income/expense summary - add a column for running balance.

Friends tasks: book sales, inside library tasks, grant writing, Friends need more specific tasks, not just vague things. Email feedback? In person volunteering help? Pay dues? Possible benefits of Friends could include an annual appreciation event, first dibs at book sales, free t-shirt, treat membership in Friends like a stockholders meeting.

An annual summary report would be helpful summarizing what Friends funding did each year.

Ask library staff to spread the word about Friends at events, on social media, etc.

Cami can help in marketing (e.g. if you donate \$25 you get a free summer reading t-shirt)

Make a bookmark/pamphlet for Friends.

III. Animals in the Library Policy

Staff are only allowed to ask two questions to a patron with an animal.

Approved as written April 13, 2017

Motion to approve the new proposed Animals in the Library Policy - Lisa motion, Keith 2nd, Approved.

IV. Director's report - Dan Mickelson

- a. Things are going well, we are giving tours to other libraries outside Springville who want to do what we're doing here.
- b. Budget - if you have interest in budget, visit with Dan; wants Friends money to be used for bigger things (not little things); A specific event/program funded by Friends;
- c. Strategic plan - goals - measures for success - budget. Priorities, goals all discussed in staff meetings;
- d. Collection: 80,000 volumes, providing service of information
- e. Services & programs - data bases online, programs for all ages, and more
- f. Facilities - very good
- g. Community engagement
- h. Staff - developing staff is an ongoing task
- i. Technology - keeping staff up to speed, e-books, etc.
- j. Financial stewardship & accountability
- k. Dan shared the *Department Report for February 2017* - infographic bullet points. Great info and very readable
- l. Movie Rental Fee - Dan's proposal to stop rental fee on certain DVDs, but keep overdue fees in place. Total number of visual media items (movies, TV series is 1,300 items). Each item is checked out about 14 times/year. 50 DVDs get checked out per day. Only ¼ of our collection gets checked out every year. Income for DVD late fees is \$3,000/year. We could double or triple the check-out rates on DVD's, The annual budget for visual media \$8,000. If more media is checked out, that leaves more space available on the shelf for more items to be in rotation. Revenue would still come from the late fees.
- m. A core library principal is to provide the community with free access to library materials which are both educational and provide recreational learning.

V. Adjournment Keith motion, Adrienne 2nd. Approved.

Then a group photo of the board was taken; it will be posted on the Library web page.