



Dear Sponsor,

We are thrilled to announce the 3rd Annual Holiday Festival and Santa Village! This exciting ongoing holiday tradition is a free community event, that is held the first Friday and Saturday of December.

This year, the magical celebration will begin on Friday, December 1st, with Santa coming to town, a tree lighting ceremony, carolers and other holiday performances, hot chocolate, and a Holiday Market full of food, arts, crafts and gift vendors. The event will be held outdoors at Civic Center Park and will continue in the afternoon and evening on Saturday, December 2nd. And of course, Santa will be available throughout the event for visits!

As part of the celebration, we have a handful of sponsorship opportunities available for local businesses:

### 2023 Holiday Festival & Santa Village Sponsorship Opportunities:

\_\_ **Fire Pit Sponsor** (\$350+) Sponsors will have their logo placed directly on a fire pit. Eligible for returning fire pit sponsorship in 2024. Sponsorship payment must be submitted by November 6th, as we need time to create the sponsorship signage.

\_\_ **Returning Fire Pit Sponsor** (\$150) Sponsors will have their logo placed directly on the fire pit. Only 2022 sponsors are eligible.

\_\_ **Hot Chocolate & S'mores Sponsor** (\$200) Sponsor logo will be displayed in front of the City's Hot Chocolate and S'mores stand.

\_\_ **Stage & Entertainment Sponsor** (\$200) Sponsor logo will be displayed in front of the Main Stage

\_\_ **Holiday Game Sponsor** (\$100) Sponsor logo will be displayed at a game station

**\*All Sponsors will be included in advertising on the City's website and social media.**

Fire pits will be placed throughout the park. These will provide a place for visitors to gather, make s'mores, and warm up. The Main Stage will be filled with local talent such as dance groups, school choirs, Christmas storytelling, etc. We will also have free games throughout the park for families to enjoy.

If you would like to be a sponsor, please fill out the following information and mail or bring directly to the Recreation Office (443 S. 200 E.) Sponsor checks can be made out to Springville City. Please email a PNG or EPS file of your logo to [cworkman@springville.org](mailto:cworkman@springville.org). Please call 801-491-4861 for more information.

Company Name/ Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_