

# Library Department Report May 2019

## Springville Public Library

Library mission statement: we transform lives through a world of knowledge, discovery, and imagination

Annual Metric	2016	2017	2018	Q1 19	Q2 19	Q3 19	Q4 19	Running annual total	Average	Target*	Percent	
<b>Goal #1 - Collection - Support Springville's passion for reading, personal development, and learning</b>												
Total circulation (print)	585,033	547,557	570,315	156,643	127,665	146,114		430,422	143,474	143,000	100%	
Total circulation (digital)	36,430	49,366	62,110	16,596	19,486	22,163		58,245	19,415	15,000	129%	
Combined total circulation	621,463	596,923	632,425	162,889	147,151	168,277		478,317	162,889	158,000	103%	
<b>Goal #2 - Services and Programs - Spark creativity, promote literacy, and empower participants</b>												
Total program attendance	38,366	42,076	51,227	12,778	10,366	8,267		31,411	10,470	11,250	93%	
Total number of programs	611	747	882	161	196	216		573	191	180	106%	
<b>Goal #3 - Facility - Be a destination that encourages users to explore, interact, learn, study, and gather</b>												
Library visitors	324,364	311,374	325,642	86,842	74,974	71,303		233,119	77,706	81,250	96%	
number of computer sessions**	42,972	37,000	32,162	9,508	8,053	7,109		24,670	8,223	8,000	103%	
<b>Goal #4 - Community engagement - Actively seek opportunities to involve and support the Springville community</b>												
number of social media followers (instagram, facebook, twitter)	2,500	4,560	5,804	6,300	6,500	6,875		6,875	cumulative	6,500		
Number of volunteer hours	2,073	2,095	2,335	578	478	658		1,714	571	600	95%	
outreach interactions	N/A	1,500	5,580	313	3,520	508		4,341	1,447	1,500	96%	
Measures are on fiscal year *Targets are quarterly averages of annual goal ** computer sessions excludes Wi-Fi usage												
								percentage of goal	< 75%	75 - 95%	> 95%	