

Library Department Report January 2019

Coming in February:

- Computer Help Lap: Mon 1-3 pm
- Narcotics Anonymous: Mon 7:30 pm
- Coding Club: Tues 5 pm
- ESL: Tues 6:30-7:30
- Bilingual Story Time: Tues 7 pm
- Homework Hour: Wed 4 pm
- R.E.A.D. with Wynston: Thur 6 pm
- Babysitting Basics: 2/2 & 2/9 11-12:30 pm
- Codependents Anon: 2/6 & 2/20 7 pm
- Food \$ense: 2/6 & 2/20 7 pm
- Needle Nook: 2/7 & 2/21 7 pm
- Mindful Meditation: 3/7 7 pm
- Art City Ukulele: 2/9 10:30 am
- Pokémon Club: 2/11 4 pm
- Family Valentine's Dance: 2/11 6:30 pm
- Utah Valley Legends: 2/13 7 pm
- Anime Club: 2/14 4 pm
- Teen Night: 2/15 6:30 pm
- Closed for President's Day: 2/18
- Books & Bites: 2/19 12 pm
- All Ages Lego Club: 2/21 4 pm
- Classics Revisited: 2/27 7 pm
- Tween Night Trashion Show: 2/28 7 pm

Focus on... Friends of the Library

The Friends of the Springville Library volunteers at events and raises funds to enrich library offerings and services for all patrons. The Friends is a non-profit, volunteer group dedicated to supporting the library through volunteering time and/or donating funds. Each year the Friends raise funds that enrich library offerings and services. Some of the fund raising programs the Friends sponsor are:

The Friends Bookstore, located in the main entrance, contains used books and magazines for sale. Donated and discarded books, DVD's, etc. are made available for purchase six days a week. Simply pay at the front desk.

Semi-Annual Book Sale, held twice a year (every June during Art City Days, and again in the Fall), a fundraising opportunity for residents to purchase books, DVDs, CDs, audio books, etc. at bargain prices. Patrons are also encouraged to donate used books, CDs, DVDs, etc. are accepted at the library year round. Volunteers are always needed and welcome to help at the book sale.

Annual Author Luncheon, featuring a best-selling author. This is always a fun event!

What are the benefits of joining The Friends of the Springville Library?

- Contribute to the goals and mission of the library by supporting programming, events, resources, etc.
- Help set up the book sales and get a preview of the selection and first choices.
- Opportunities to meet and greet with visiting authors at their book signing events.
- Decide which library program requests to supplement throughout the year.

Are you interested in joining The Friends of Springville Library? Fill out a sign up form at www.springville.org/library and email it to LibraryFriends@springville.org, or submit it at the front desk at the library.

Springville Public Library

January, 2019

Monthly Metric	Jan-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	Jan-19	Average	Target*
Children's Program Attendance	2065	565	2458	2273	1465	2540	1722	1837	2000
Tween Program Attendance	0	22	34	76	28	90	121	62	75
Teen Program Attendance	217	260	347	227	252	248	270	267	250
Adult Program Attendance	564	130	44	112	198	51	72	101	125
Spanish Program Attendance	193	143	184	167	467	86	134	197	150
Family Program Attendance	338	1957	735	1601	237	248	197	829	300
Outreach Interactions	155	0	105	3064	385	71	132	626	750

Annual Metric	2016	2017	2018	Q1 19	Q2 19	Q3 19	Q4 19	Average	Target**
Library visitors	324364	311374	325642	74064	64620			69342	83750
Total circulation (print)	585033	547557	570315	156643	127665			142154	147500
Total circulation (digital)	36430	49366	62110	16596	19486			18041	15000
Total program attendance	38366	42076	51227	12778	10366			11572	11250
Total number of programs	611	747	882	161	196			178.5	180

Metrics are on Fiscal Year

*Targets are monthly averages of annual goal

**Targets are quarterly averages of annual goal

percentage of goal	< 75%	75 - 95%	> 95%
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Meeting room rentals

Over the past 18 months, the library has made an effort to highlight and promote the spaces that we rent out to the public. By adding a room rental guide to our website, including pictures, fee charts, and a list of amenities for each space, we are able to be more efficient with staff time. We have also improved our internal workflow which has resulted in a faster and better customer service experience. In two years' time, we have more than quadrupled the rental revenue associated with these spaces!

The library offers three rental options for individuals and groups looking for a venue. The large, open area upstairs boasts an east-facing wall of windows overlooking Hubble Creek, the spacious multipurpose room downstairs comes equipped with audio-visual equipment, and the library's board room is perfect for smaller meetings or private lunches.



