

Springville City Monthly Department Report
Library – July 2012

Performance Management Statistics since Library Opening 10/29/2011

Counts	Totals
Grand Total Books Checked-Out	485,000
New Non-resident cards	256
New Cards Issued	5161

Children

Summer Reading programs ended this month and children and teens were awarded book lights, flashlights and/or fleece blankets as prizes for their participation to go along with the nationwide collaborative theme “Dream Big-Read”. There was also a final party, “Pajamarama”, for the children that completed their reading contracts.

In July we continued collaborating with the Bean Museum for our “Safari with the Bean Museum!” program. Every Monday, the Bean Museum came with a new presentation. They brought live animals each time and covered different topics like “Desert animals” and “Safari animals.” We averaged 80 attendees at these events.

Teen

We did it! We have had a goal to have 100 teens at a teen night. We had a record-breaking number of teens at our final summer reading party this year. 110 teens attended and had a marvelous time! There were raffle prizes awarded for the teens that completed their summer reading contract as well as for the teens who attended the party. We hired “GaminRide”, a virtual game bus that accommodated up to 24 teens at a time. The teens also decorated the glass wall upstairs with dry erase markers, had pizza and popcorn, and watched a movie to celebrate another year of summer reading.

At the final party we also recognized and thanked the teen volunteers from the Springville Youth Council and Merit High School for their many hours of invaluable service. We had an average of 15 volunteers from Merit on Tuesdays and 15 volunteers from the city youth council every Wednesday for the six weeks that we had programs. Without them and their amazing supervisors, Kari Gordon and Lorena Moody, we would have been unable to provide the community with such outstanding summer programs.

Along with the help of the two youth councils, the library relied heavily on the help of other volunteers. Christopher Fitzgerald's eagle project of distributing the summer reading prizes on Thursday evenings and Saturday mornings contributed a great deal to the smooth administration of our summer reading program. We also had 4 volunteers from BYU and guest visitors for some of our programs.

Adult

Adults that completed the summer reading program were given coupons for a piece of cake at Magleby's, were able to select a new book and were entered into a grand prize drawing. Thanks to Magleby's for offering a great incentive for our adult summer readers!

Our summer concert series, "Books & Bands" continued to be a popular program. We moved it outside to the patio area by the river. We had over 100 people attend the "An Rogaire Dubh" concert on July 19. "Rio Grand Country" performed our last concert for the summer on July 26.

Significant Events

In the nine months since the library opened, total items checked out match the highest yearly total in Springville Library history. We have exceeded 485,000 checkouts. This is especially noteworthy since the library took budget cuts almost solely in our DVD purchasing. We knew this would have a negative impact on our circulation because besides being very popular, DVD's circulate for a week at a time instead of 3 weeks so their checkouts usually boost our statistics. However, we felt that this was the best place to trim the budget because DVD rentals are available to the community from other sources making them more readily available and accessible at less cost to the patrons than other types of materials.

Noteworthy

We received this very nice note regarding our "Books and Bands" concerts.

