

## Springville City Monthly Department Report Department Golf Course July 2012

### Performance Management Statistics

- 1. Revenue for July totals \$145,430.00.
- 2. Factors affecting revenue.
- 3. Hobble Creek Stream Flow
- 4. Council Discussion Items.

#### 1. Revenue for July totals: **2012**

|                      |                     |
|----------------------|---------------------|
| Regular Green Fees   | \$85,338.00         |
| Senior/ Junior Fees  | \$5,856.00          |
| Annual Passes        | \$700.00            |
| Punch Cards          | \$2,140.00          |
| Driving Range        | \$2,516.00          |
| Electric carts       | <u>\$48,880.00</u>  |
| <b>Total Revenue</b> | <b>\$145,430.00</b> |

2. July was a very hot and humid month. Each afternoon play slowed down as the temperature rose. We experienced an 11% loss in total rounds played. While other local courses also experienced a 20-30% loss in play due to the extreme heat. (Weather actually affects our revenue more than any other condition. Wind, rain, sleet, snow, frost, temperatures very cold or extremely hot keeps golfers away from the course. We are also dealing with over fifty per cent less golfers since 1990 through 2007. There were approximately 60 million golfers playing in 1992 and today we have 26 million. The good courses like Hobble Creek will survive and do well especially due to the excellent playing conditions and the reputation of the facility.)
3. The water level of the Hobble Creek Stream has been very low this year. Since we water the course from Creek water we are very concerned by the current level with three critical months left in this season. We are in need of the heavy rains to replenish the Creeks water level. Another concern is that the fish usually spend their time in the deeper pools in the stream, and our pools are not very deep at the present time. This means we have fewer deep pools for the fish and it makes it difficult for the fish to move from one deep pool to another with the stream level so low. Bottom line = we need water.
4. Council Discussions Items.

**Savor the birdies and good golfing in 2012!**

**Sonny Braun**  
**Golf Director**