



Springville City Presents:

# Art City Days Grand Parade 2010

June 12, 2010 – 10:00am

This Year's Theme is:  
"On the Road Again"

Mail Entries to: Springville Recreation  
443 S 200 E  
Springville, Utah 84663  
Make Checks Payable to: Springville City  
Applications and fees must be received no later than  
May 21, 2010 at 4pm.

## Parade Rules and Procedures

1. **Number of Entries.** The number of parade entries will be limited 100 units. First consideration will be to entries that best match the parade theme. Second consideration will be given to returning entries.
2. **Entry Acceptance and Parade Placement.** The decision of which entries will be allowed in the parade and the placement of each entry within the parade shall be the decision of the Parade Coordinator and Parade Committee. The decisions of this body shall be final.
3. **Controversial Material.** Material deemed controversial by the Parade Coordinator and/or the Parade Committee will not be allowed in the parade. A parade entry may be pulled from the lineup as late as the start of the parade if, in the judgment of the parade Chairman or members of the Committee, the entry is controversial, unlawful, political, or otherwise inconsistent with the standards, theme, quality or purpose of the Art City Days Parade.
4. **Vehicles.** All vehicles within the parade must be authorized and recognized through the application process. All authorized vehicles will receive an entry number. **NO** vehicles without an entry number will be allowed in the parade. All vehicles **MUST** be driven by an individual with a current Utah Driver's License.
5. **Distribution of Literature.** Any/all literature distributed along the parade route must be approved through the application process. Individuals, organizations or businesses not having an entry in the parade are prohibited from distributing literature along the parade route. Any/all literature approved for distribution **MUST** be distributed by Out-Walkers walking along with an approved parade entry. No literature may be thrown, shot or dropped from the parade entry.
6. **Distribution of Candy/Toys/Prizes.** No candy, toys, prizes or any other give away item may be thrown, dropped or shot from the parade entry. These items may be distributed by Out-walkers only.
7. **Sponsor Name.** The name and/or logo of the sponsor may be displayed on the parade entry but should not detract from the entry.
8. **Commercialization.** Sponsors should avoid over-commercialization. Any commercial message should be a minor part of the float presentation. In addition, it should be in good taste, add to the entertainment value of the entry and should not distract from the entry presentation.
9. **Riders.** Riders on a float or in any other parade entry must be dressed appropriately to enhance the theme of the entry and the parade. It is the sponsor's responsibility to ensure the safety of all riders, float operators and out-walkers associated with the entry.
10. **Out-walkers.** Out-walkers are any individuals walking along side of a parade entry. Costumed out-walkers are highly encouraged so long as they add to the safety of the parade and enhance the theme of the entry and parade.
11. **Line-up.** Details concerning the line-up of the parade and other parade instructions will be mailed to the sponsor's primary contact (as listed on the Parade Entry Form) approximately 7 days prior to the date of the parade. If preferred, this information may be picked up at the Recreation Department up to 7 days prior to the date of the parade.
12. **Additional Information.** Additional information can be obtained by calling (801) 489-2730 or visiting the Springville website at [www.springville.org](http://www.springville.org).

### Type of Entry

- \_\_\_ Commercial Entry
- \_\_\_ Marching Band
- \_\_\_ Antique Vehicle
- \_\_\_ Float
- \_\_\_ Other

### Fee

- \$50.00
- No Charge
- TBA
- TBA
- TBA

### Dates/Times

May 21 - 4pm Entry Deadline. Don't wait till the last minute. Apply today!

June 12 - 10am Parade. All entries must be in line by 9am. Judging is done promptly at 9am.

Additional information will be sent out after the entry application is received.

# Parade Entry Form Springville Art City Days, June 12, 2010

Name of Organization _____	Date Of Application _____
Primary Contact Person _____	Day Phone _____
Address _____	Evening Phone _____
City _____	Zip _____
Alternate Contact Person _____	Day Phone _____
	Evening Phone _____

**Entry Information**

Name of Entry \_\_\_\_\_

Type of Entry \_\_\_\_\_

Length of Entry (in feet) \_\_\_\_\_ Number of Out-walkers \_\_\_\_\_

<p>Will you be distributing any of the following (check all that apply):</p> <p>Candy ___ Toys/Give Aways ___ Literature ___ Coupons ___</p> <p>Will your entry have live or taped music? Yes ___ No ___</p> <p>How many motorized elements will your entry have? _____</p> <p><small>*All motorized elements MUST be driven by a licensed driver</small></p>	<p><b>Name and License # of Driver(s)</b></p> <p><small>*If applicable</small></p> <p>_____</p> <p>_____</p> <p>_____</p>
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## Parade Entry Agreement

1. I represent to Springville City that I am fully authorized to sign for and bind the name of the organization listed above regarding our entry in the 2010 Art City Days Parade. On behalf of this organization, I agree that our entry and all persons associated with it shall comply with all rules prescribed by Springville City as deemed necessary for the efficient and safe conduct of the parade and related activities. I agree to conduct our entry and myself in a proper, appropriate manner during the parade and related activities and to not engage in any activity that is dangerous or likely to cause harm, injury or damage to the person or property of others.
2. **RIGHT OF TERMINATION:** I understand that Springville City reserves the right to restrict or reject our entry from participation in the parade without liability to Springville City, regardless of the cost or inconvenience to our entry. Any staff member or designee of Springville City may exercise this right at any point in time, before or during the parade, for any reason considered to be inconsistent with the goals, values, and objectives of Art City Days.
3. **INDEMNIFICATION:** As condition of being a participant in the parade, I agree to assume full responsibility for my conduct and the conduct and activities of our entry and to indemnify and hold Art City Days and Springville City, its officers, staff and appointees, harmless from any liability, claim, loss or expense (including attorney's fees) caused by or arising from (a) any conduct or negligence by me or any person or part of our entry that causes, harm, damage, or injury to myself or others, (b) any breach or omission of my representations or warranties, (c) any claim by my employee, subcontractor or supplier or (d) any infringement or violation by me of the rights of others.
4. **REFUNDS:** All application fees will be returned if the application is rejected. If the applicant wishes to withdraw from the parade, a full refund is available up to the registration deadline. No refunds are available after the registration deadline.
5. I understand that submitting this application does not automatically guarantee our entry into the parade, and I will be notified in writing of such acceptance.

\_\_\_\_\_  
Name \_\_\_\_\_ Date

\_\_\_\_\_  
Signature

<p><b>Did you remember to:</b> Fill out the form completely? Sign the Parade Entry Agreement? Include the Parade Application fee?</p>	<p><b>If you have any questions please call Springville Recreation at (801) 489-2730.</b></p>
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