

## Springville Art City Days Presents:

# CORPORATE

# SURVIVOR CHALLENGE

Springville Art City Days is inviting Nestle to participate in a new program titled **CORPORATE SURVIVOR CHALLENGE**.

## BACKGROUND

The Springville Recreation Department is responsible each year for the planning and coordination of Art City Days. The 2008 Festival is scheduled for the week of June 7 through June 14. As part of this year's event, Springville Recreation is proposing a new event called "CORPORATE SURVIVOR CHALLENGE". The event will be loosely modeled after the television show Survivor. Each tribe will compete in a variety of physical and mental challenges. Individual members and corporate tribes will earn points throughout the event. Ultimately, the individual with the most points will be crowned the "Ultimate Survivor". The tribe with the most points will also be honored as the "Ultimate Tribe".

## CELEBRITY GUESTS

To make the event even more exciting, Springville City has arranged for cast members of the CBS television show Survivor China (September – December, 2007) to participate in this event. The cast members include: **Survivor China Champion Todd Herzog, Second Place Winner Courtney Yeates, Erik Huffman, Michael "Frosti" Zernow, and Jaime Dugan (photos attached). Todd Herzog will also coordinate the challenges.**

## SPONSOR BENEFITS

Sponsorship benefits include:

- Placing a six person tribe in the competition representing your organization.
- A corporate entry in the Art City Days Parade.
- Placement of a corporate banner at the finale/fireworks show.
- 12 seats at the Orientation Dinner on June 12 (location TBA)
- 6 Survivor Corporate Challenge t-shirts.

SPONSORSHIP FEE      \$250

## EVENT INFORMATION

Event Dates:	June 12	6:30pm	Orientation Dinner
	June 13	6:00pm to 10:00pm	Springville Pool
	June 14	10:00am	Parade
	June 14	Noon to 5:00pm	Jolley's Church Pavilion
	June 14	7:00pm to 10:00pm	Arts Park

Locations:            Springville Aquatic Center  
                             Jolley's Church Pavilion (Hobble Creek Canyon)  
                             Springville Arts Park

Celebrity Guests: Todd Herzog, Erik Huffman, Michael "Frosti" Zernow, Jaime Dugan And Courtney Yeates – all of Survivor China

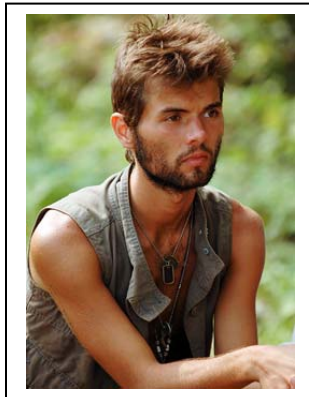
Tribes: 6 Co-ed Tribes representing local corporations, clubs or organizations.

Tribe Entry fee of \$250

Responsibilities: Tribe Name  
Tribe Flag  
The same 6 players for all events  
Release of Liability form signed  
All Tribe Members must be Age 18+

Awards: Sponsor of the Ultimate Tribe – Immunity Idol and a Plaque  
Ultimate Survivor – Hobble Creek Golf Pass for 4 (including carts)  
One year family pass to the Springville Pool  
One Night Stay at the Anniversary Inn  
Immunity Idol and Plaque  
???

Every contestant – Tee Shirt  
Three days of challenging fun!



*Todd Herzog*



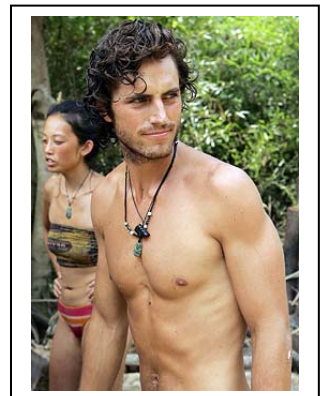
*Jaime Dugan*



*Frosti Zernow*



*Courtney Yeates*



*Erik Huffman*